



FLORIDA ATLANTIC UNIVERSITY®

# 2018-2019 ANNUAL REPORT

DIVISION OF STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT





## Vision Statement

At the University of Arizona, we envision a future where every student has the opportunity to thrive and succeed. We are committed to providing a world-class education that prepares our graduates to lead and make a positive impact on the world.

## Mission Statement

The University of Arizona is dedicated to advancing knowledge, promoting innovation, and fostering a sense of community. We strive to be a leader in research, teaching, and service, and to provide a transformative educational experience for all our students.

## Core Values

- **Diversity** – We embrace and celebrate the unique perspectives and experiences of all our students and faculty.
- **Innovation** – We encourage creative thinking and the pursuit of new ideas.
- **Integrity** – We uphold the highest standards of academic and ethical conduct.
- **Collaboration** – We work together to achieve our common goals.
- **Leadership** – We inspire and empower our students to become leaders in their fields.
- **Well-being** – We support the holistic development of our students, including their physical, mental, and emotional health.

# Divisional Strategic Goals

## THEME 1 - RECRUITMENT & ENROLLMENT

Goal 1: Successfully enroll a 2019 FTIC class of 3500 students with: a minimum GPA of 3.6, Median 50% mean of 4.0; Minimum ACT of 22 with Median 50% mean of 25. Increase out-of-state enrollment of the undergraduate student population to 18%.

Goal 2: Fully develop digital marketing/recruiting strategies along with a focused “follow-up” strategy for attracting and enrolling students who meet our benchmarks in select majors.

Goal 3: Begin a pilot program with Hillel to co-recruit and attract out-of-state students from the Northeast and mid-West to FAU.

Goal 4: Engage aggressively in recruiting the best freshman class in FAU history for Fall 2019. Follow the metrics closely.

Goal 5: Help us become a highly-targeted research and data-oriented university that fully understands the mind and expectations of the gifted high school student.

Goal 6: Aggressively and successfully recruit National Merit Scholars and assist in implementing the strategy for producing National Merit Scholars from FAU High School. Set a goal of 25 new NMS Scholars entering for Fall 2019.

## THEME 2 - STUDENT SUCCESS

Goal 1: Highlight and correct deficiencies that reduce our overall institutional effectiveness and responsiveness to student needs/expectations.

Goal 2: Ensure that expectations for student success at FAU remain a top priority.

Goal 3: Work with the Provost's office to develop a strategy to dramatically reduce the number of students who transfer out of FAU to other SUS schools during or after their Freshman year.

Goal 4: Continue enrolling and ensuring success (including 4-yr graduation) of First-Generation students.

Goal 5: Develop strategies to obtain \$45,000/yr mean starting salaries for the BOG metric for our graduating students in 2019.

## THEME 3 - DASHBOARDS

Goal 1: Become an expert in using Dashboards and Data Analytics to develop specific improvement strategies and document metric-driven successes. Engage your staff where appropriate in the use of selective dashboards to improve their overall understanding of data and gain buy-in.

Goal 2: Develop and fully utilize unit-by-unit dashboards that track progress toward goals. Engage your team of direct-reports in metric tracking for assessment.

## THEME 4 - STRATEGIC PLATFORMS

Goal 1: Document success in moving forward the Platforms of the “2025 Race to Excellence”.

## THEME 5 - DEVELOPMENT

Goal 1: Become an integral “player” in helping lead the Student Affairs & Enrollment Management portion of “Development” for a Comprehensive Fund-raising Campaign. Develop the beginning strategies/naming opportunities, donor relations and support materials.



Global/International

Leadership

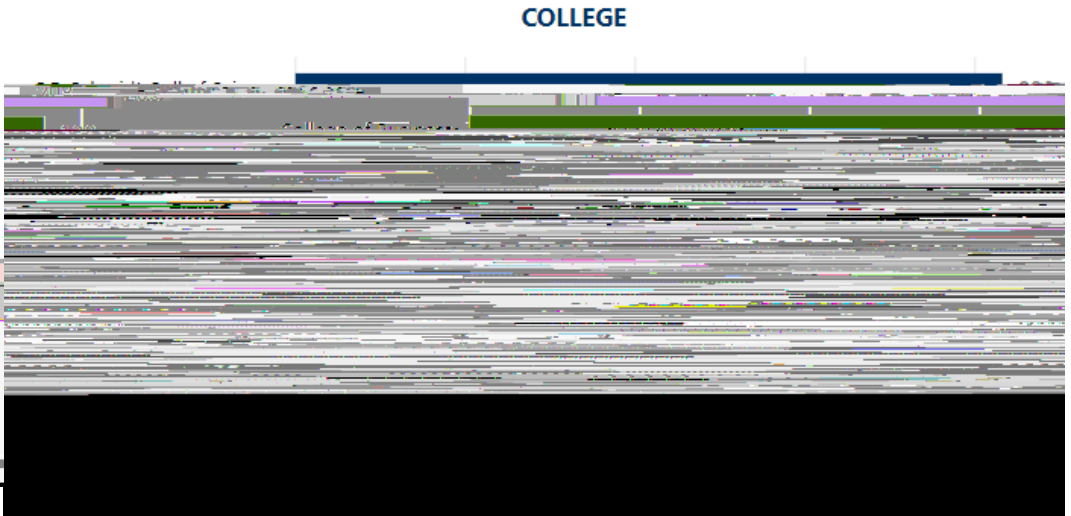
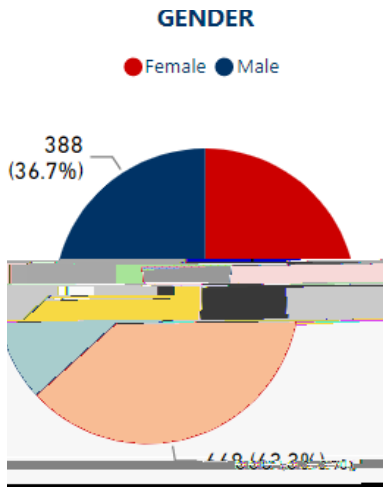




# Core Value- Leadership

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*iDiscover*

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*iLead*

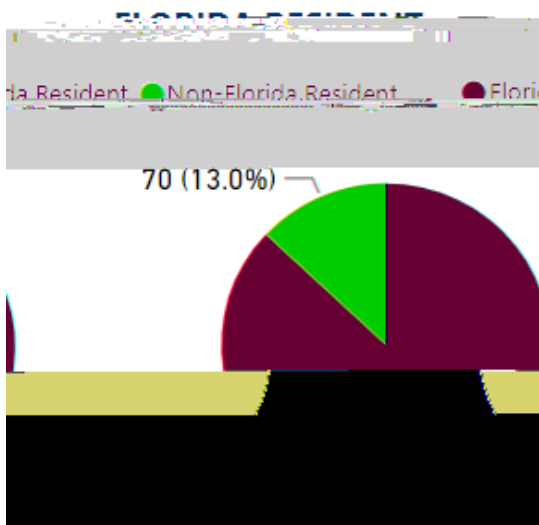
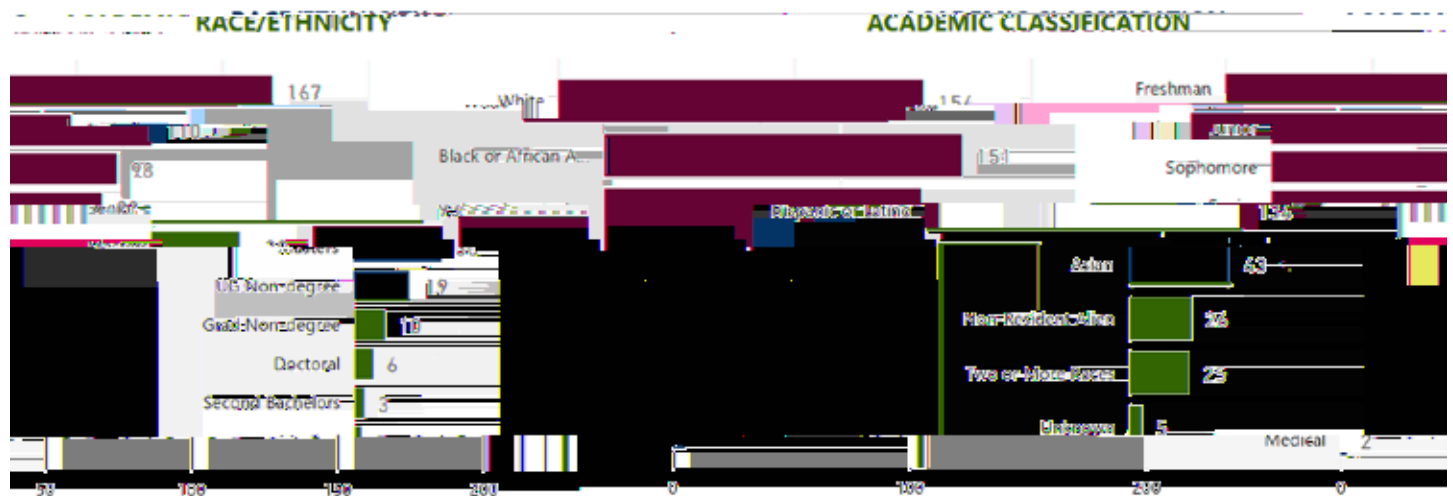
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# Core Value- Wellness<sup>6</sup>

## Health Care Experience<sup>6</sup>

Number of students who have had a health care experience

538 (95.0%) **140** (26.0%)



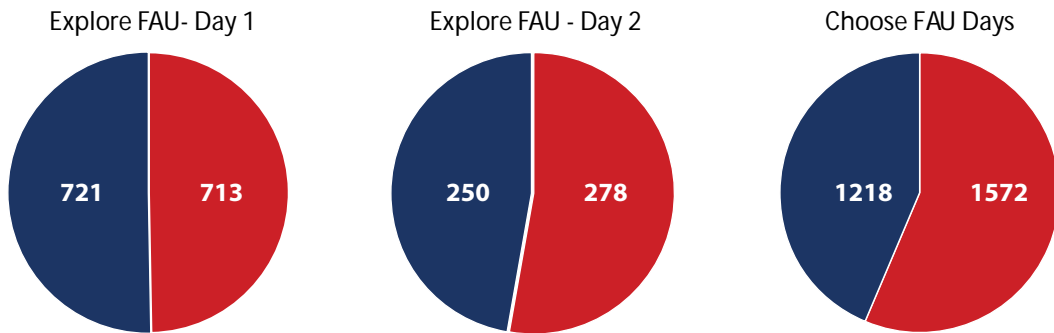


# Enrollment Management

## Undergraduate Admissions



● Student ● Family



## Fiscal Admissions

Admissions Revenue: \$220,487,345

**\$15,245,956**

External

**\$24,058,472**

Institutional

**\$154,008,520**

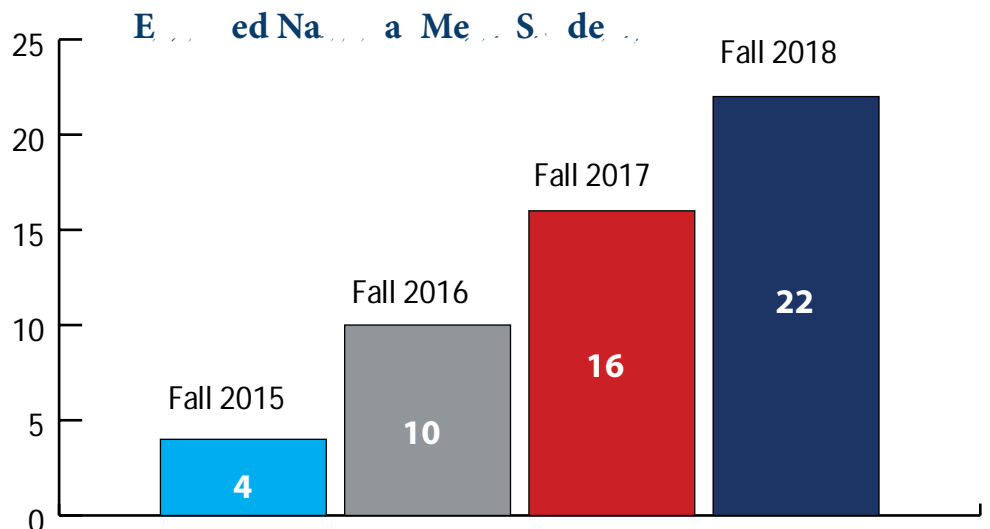
Federal

**\$27,174,397**

State

## Scripted Programs

Admissions Revenue: \$220,487,345



# New Student Transitions & Family Engagement

## New Student Orientation and Transfer Student Services

	AY18-19	AY17-18
First Orientation		
Transfer Orientation		
Total Orientation Participants	11,310	10,572

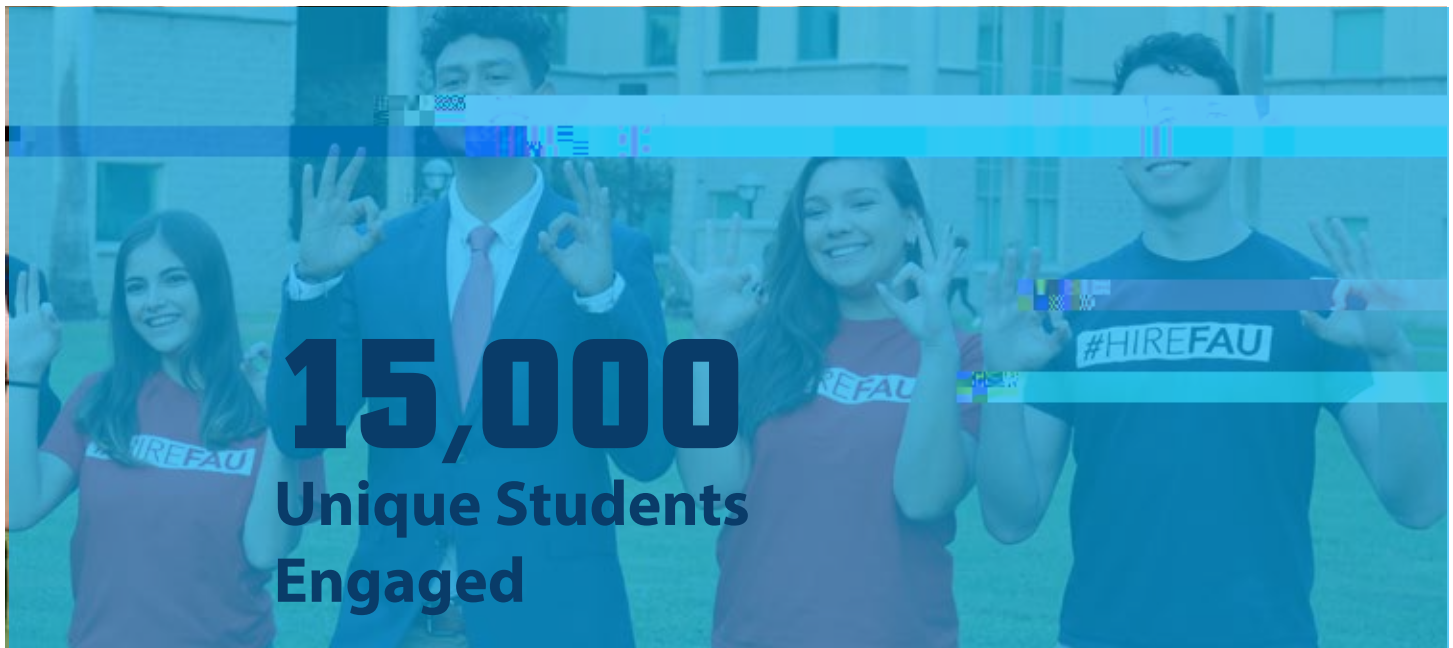
100% of students participated in orientation.

## College Success Services

100% of students participated in college success services. ( ( ) ( ) )







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## Career Page a

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# AVP & Dean of Students

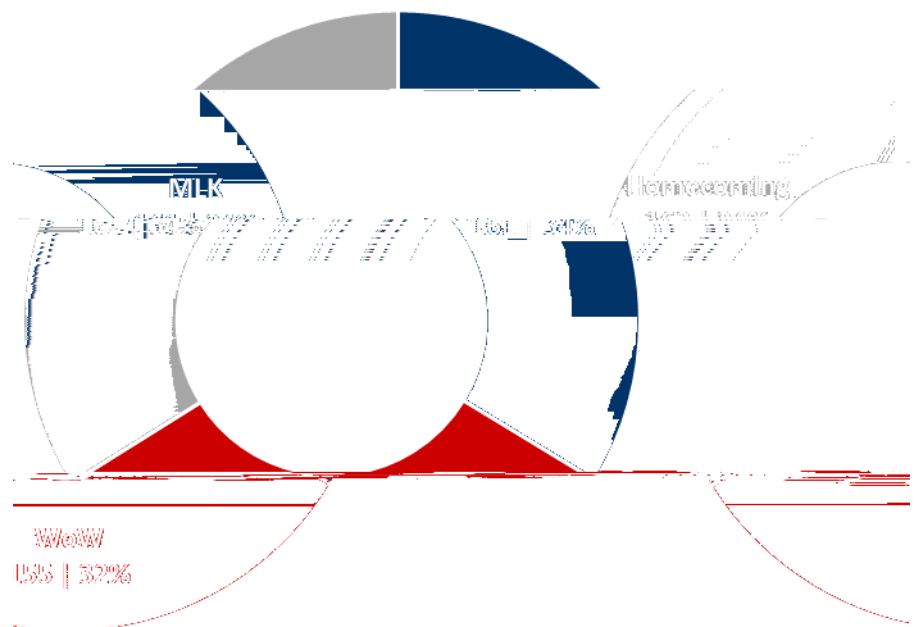
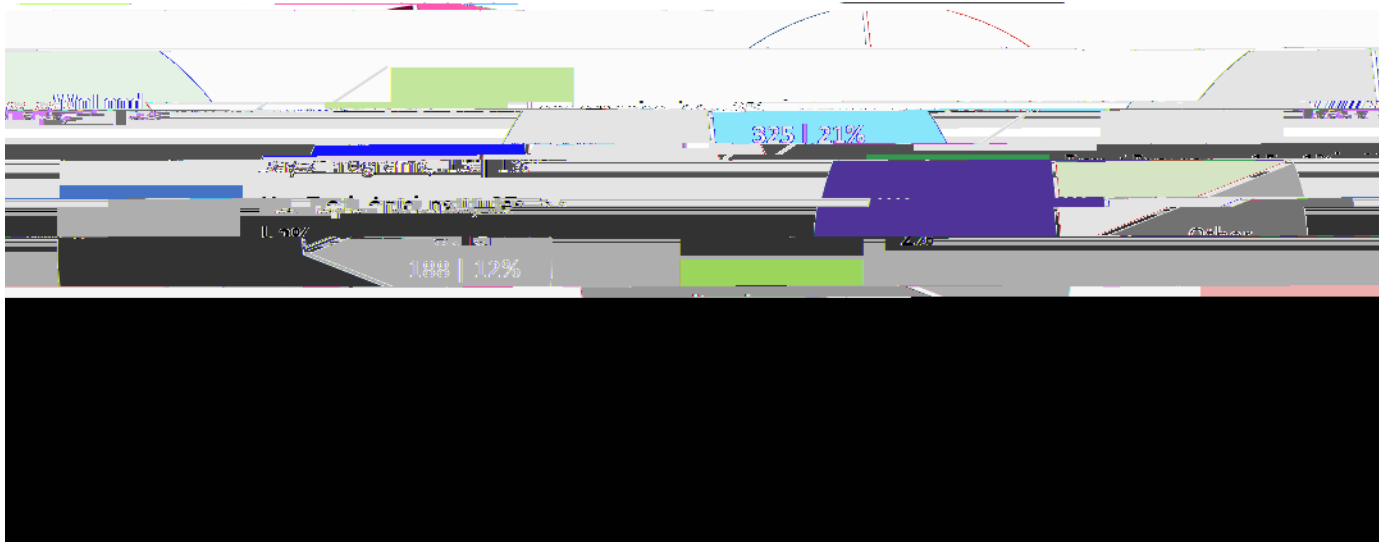
Dean's Office

Interim Dean's Office (Cecilia F. Gibson Esq.)

1000 University Ave., Suite 1000, University of North Carolina at Chapel Hill, NC 27599-1000  
Tel: 919.959.6100 | Fax: 919.959.6101 | Email: [deans@unc.edu](mailto:deans@unc.edu) | Website: [deans.unc.edu](http://deans.unc.edu)

## Website Center for LEAD and Service-Leadership

- 8,123
- 86,597
- Total



# Student Outreach & Diversity

## Student Media

- [Astronomical Society](#) \$
- [Cultural Center](#) T
- [Glee Club](#) %
- [Astronomical Society](#)
- [Owls Among Us "Bobby"](#)
- [Astronomical Society](#)
- [Astronomical Society](#)



# Student Outreach & Diversity

## Student Activities & Initiatives / Student Governance

### Student Organizations

- 7,776 students
- Total of 100+ organizations
- Student Activities & Initiatives (SAI)
- Student Governance (SG)
- Total of \$247,000

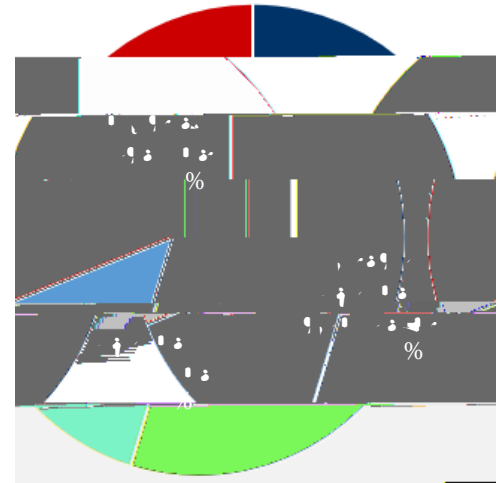
### Student Governance

- Student Activities & Initiatives (SAI)
- Student Governance (SG)
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- Student Governance (SG)
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- Student Governance (SG)

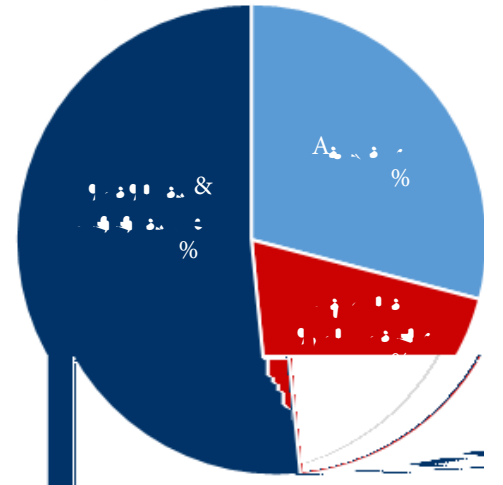
### Student Activities

- Student Activities & Initiatives (SAI)
- Student Governance (SG)
- Student Activities & Initiatives (SAI)
- Student Governance (SG)
- Student Activities & Initiatives (SAI)
- Student Governance (SG)

## Registered Events



## Highlighted Participants





## Student Accessibility Services (SAS)

Presented on a variety of topics: Medical Marijuana, Effective Communication, AT of a Budget, UDL in the Classroom, Bridging the Faculty-Student Disconnect for Greater Inclusion, Closed Captioning and Accessible Materials, AI Media, and Special Guest Matt Glowacki Paralympian and Inspirational speaker

## Student Health Services

Presented on a variety of topics: Medical Marijuana, Effective Communication, AT of a Budget, UDL in the Classroom, Bridging the Faculty-Student Disconnect for Greater Inclusion, Closed Captioning and Accessible Materials, AI Media, and Special Guest Matt Glowacki Paralympian and Inspirational speaker

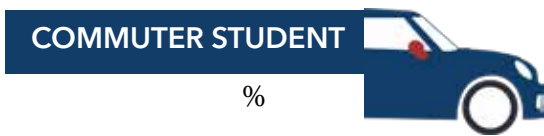
## Career Readiness

Presented on a variety of topics: Medical Marijuana, Effective Communication, AT of a Budget, UDL in the Classroom, Bridging the Faculty-Student Disconnect for Greater Inclusion, Closed Captioning and Accessible Materials, AI Media, and Special Guest Matt Glowacki Paralympian and Inspirational speaker

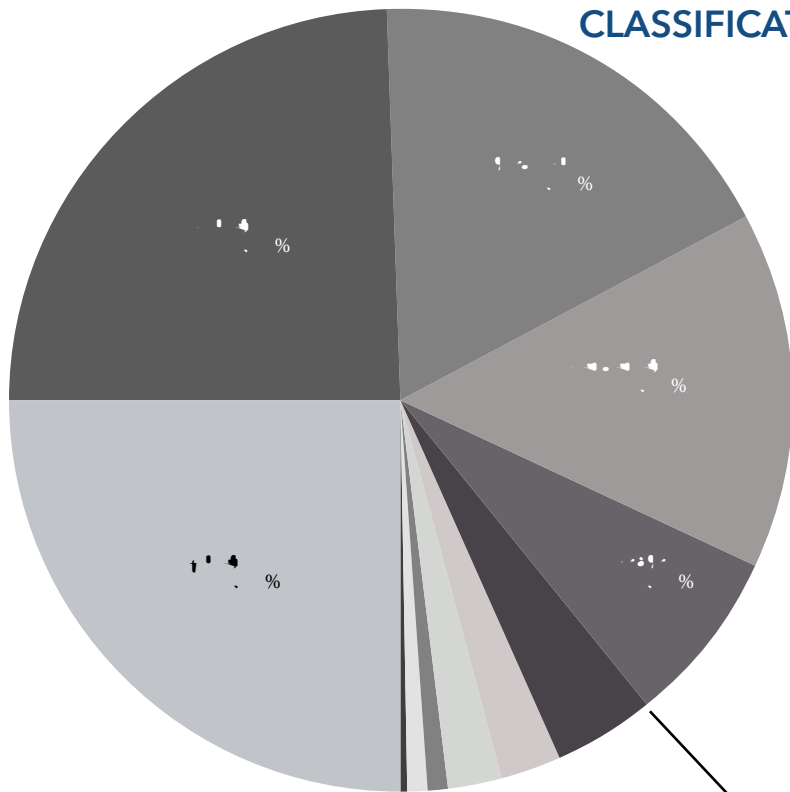


# Total Student Engagement

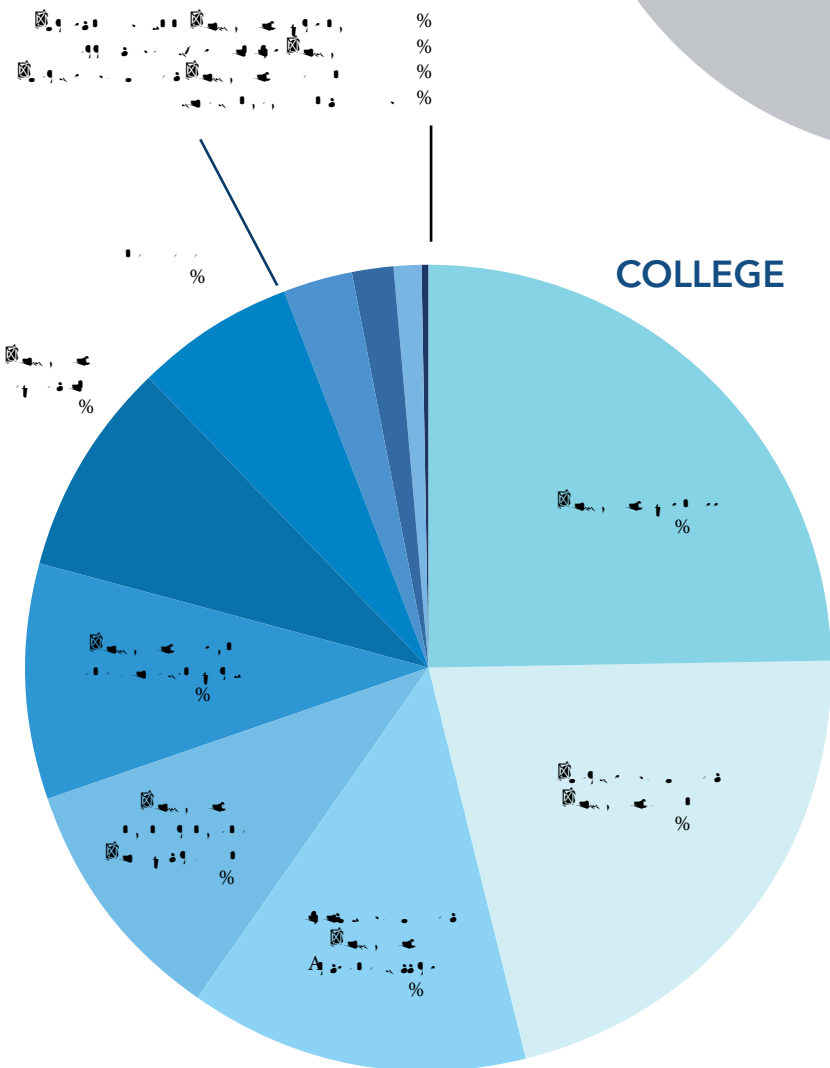
## RESIDENTIAL/COMMUTER STUDENT



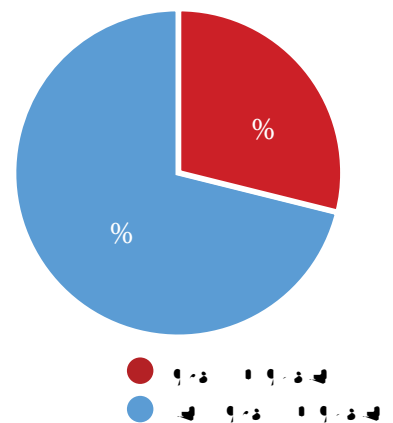
## CLASSIFICATION



## COLLEGE



## FIRST-GENERATION



**We're all ab**